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# THE COLLECTOR AND ART CRITIC

Published Semi-Monthly —

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DAVID C. PREYER, Editor

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## NOTICE.

IN VIEW OF THE TERMINATION OF THE ACTIVE ART SEASON FOR THE SUMMER, THE SEMI-MONTHLY ISSUE OF THE COLLECTOR AND ART CRITIC HAS BEEN CHANGED TO A MONTHLY ISSUE, AND THE NEXT NUMBER OF THIS PAPER WILL APPEAR ON AUGUST 15th.

THE COLLECTOR AND ART CRITIC is published semi-monthly by THE COLLECTOR AND ART CRITIC COMPANY (Incorporated), at 489 Fifth avenue, New York City, at \$2.00 per year subscription for the United States and Canada, and \$2.50 for a foreign subscription.

The single copies will be sold at 15 cents the copy at various agencies, through Brentano's, of New York, Paris and London.

All communications to the Editorial Department should be addressed to THE EDITOR.

All business communications regarding subscriptions and advertising should be addressed to THE COLLECTOR AND ART CRITIC COMPANY.

FOR SALE.—Painting by J. Francis Murphy, "Autumn Landscape"; size 14x19, dated 1896; framed. Apply to *Hexameter*, office of THE COLLECTOR AND ART CRITIC.

## ART JOURNALISM.

### IMPORTANT FACTS.

At the urgent requests of many subscribers THE COLLECTOR AND ART CRITIC COMPANY (Incorporated) has decided to issue this periodical weekly, commencing in November next and continuing until May. There will also be a monthly issue on the third Saturday of each month, which will have more than double the number of pages of the regular issues of last season, and a cover. The reasons given for these requests were the necessity of some reliable source of information of coming art events, together with hints as to their importance.

The record which this magazine has made for fearless and unbiased criticism has been widely recognized, and the necessity for its more frequent appearance is demonstrated by some suggestive incidents which have occurred during the past season.

While the daily press gives oftentimes worthy reviews of art

events as they occur, it has been an amazing spectacle to notice that a notorious sale of fake "Old Masters" at which Murillo's and Velasquez's were sold for twenty dollars (save the mark!), was commended by one of the great metropolitan dailies, the *New York Herald*. This daily was also guilty of a most undignified treatment of the National Arts Club Aphrodite incident, which favored strongly of the venting of personal spite rather than of a judicious weighing of the claims set forth by the *New York Times*, which was willing to stand sponsor for this statue. Much of the inside reasons for the commendation of the "Old Master's" sale and for the animosity displayed in the Aphrodite controversy could be exposed at this time, but may rest for more convenient occasion. Other events have occurred and schemes are brewing, of which the Editor is cognizant, which will necessitate a timely and frequent appearance of this magazine so that it may be of service to the art loving public.

THE COLLECTOR AND ART CRITIC still remains alone in the field of practical usefulness to the art collector and the dealer. Most of the art monthlies are very effective in furnishing beautiful illustrations and more or less excellent monographs on art topics—none applies the principles of the "higher criticism" to art matters. The need of such trenchant treatment to the weekly occurring sales and exhibitions is apparent in view of the fakes and frauds which are perpetrated even on the Avenue. There is no weekly art publication at present that serves this purpose. There are two publications which do not profess to be of any assistance except in the bald, bare statements of what is going on. One of these two is principally made up of clippings of the Sunday art news of an unreliable metropolitan daily and derives great satisfaction in recording such items—of paramount interest to the art world at large—as the marriage of an art dealer's daughter and the awarding of a prize to some art student in Squedunk.

The gratifying satisfaction wherewith this revived semi-monthly magazine had been received—often most flatteringly expressed—leads me to hope that its weekly appearance will be graciously welcomed.